

Suggested Study Plan for BMK

Academic Year	semester	Course Code	Required Course	Credits	Suggested Elective Courses Credits	
1	1	LNG 100	Chinese I	8	No elective Courses are suggested	
		LNG 110	PAL	4		
		STA 100	Fundamental Math	3		
		CIP 100	Road to College Success	2		
		CNC 150	General Outline of China	2		
		BUS 100	Introduction to Business	2		
		BUS 150	Microeconomics	3		
			Total	24		
	2	2	LNG 150	Chinese II	8	No elective Courses are suggested
			LNG 160	Academic Writing	4+1	
			STA 101	Math for commerce I	3	
			CIP 155	Advanced Application of MS Office3	2	
			MGT 100	Management Essential	3	
			BUS 155	Macroeconomics	3	
		Total	23			
2	3	LNG 155	Chinese III	6	4	
		STA 150	Basic Statistics	2		
		MKT 250	Marketing Basics	3		
		MGT 350	Cross-Cultural Communication	2		
		BUS 402	Business Ethics & Social Responsibility	3		
		BUS 251	Business Law	3		
			Total	23		
	4	4	LNG 180	Chinese IV	6	4
			FIN 200	Principle of Accounting I	3	
			MGT 301	Logistic & Supply Chain MGT	3	
			BUS 407	Entrepreneurship & Innovation	3	
			MKT 309	Consumer Behavior	3	
			Total	22		
	3	5	MIS 350	Management Information System	3	8
BUS 352			E-Commerce	2		
MKT 310			International Marketing & Sales	3		
MKT 406			Service Marketing & MGT	3		
MKT 320			Brand Management	3		
			Total	22		
6		6	BUS 300	International Business	3	12
			MKT 400	Customer & Supplier Relationship Management	3	
			MKT 360	Retail Management	3	
			Total	9		
4	7	CIP 400	Research Methodology	3	10 (Start to prepare for the thesis in the middle of the semester)	
		MGT 250	Strategy Management	3		
		MKT 450	Marketing Communication	3		
			Total	21		
	8	CIP 500	Thesis Writing	17	No other Courses are suggested	

Note: 1. (*course name in *Italic* is specification course for this major)

2. Students can choose 15- 26 credits per semester

3. About courses are subjected to be adjusted during your study in CIP to maximize your learning experience