Suggested Study Plan for BBA

Academic Year	semester	Course Code	Required Course	Credi ts	Suggested Elective Courses Credits
1	1	LNG 100	Chinese I	8	No elective courses are suggested
		LNG 110	ALPC	4	
		STA 100	Fundamental Math	3	
		CIP 100	Road to College Success	2	
		CNC 150	General Outline of China	2	
		BUS 100	Introduction to Business	2	
		BUS 150	Macroeconomics	3	
			Total	24	
	2	LNG 150	Chinese II	8	No elective courses are suggested
		LNG 160	Academic Writing	5	
		STA 101	Math for Commerce I	3	
		CIP 155	Advanced Application of MS Office	2	
		MGT 100	Management Essential	3	
		BUS 155	Microeconomics	3	
			Total	24	
2	3	LNG 155	Chinese III	6	4
		STA 150	Basic Statistics	2	
		MKT 250	Marketing Basics	3	
		MGT 350	Cross-Cultural Communication	2	
		BUS 402	Business Ethics	3	
		BUS 251	Business Law	3	
			Total	23	
	4	LNG 180	Chinese IV	6	4
		FIN 200	Principle of Accounting I	3	
		MGT 301	Logistic & Supply Chain MGT	3	
		MGT 200	Organizational Behavior	3	
		BUS 401	Entrepreneurship & Innovation	3	
			Total	22	
3	5	MIS 350	Management Information System	3	8
		BUS 352	E-Commerce	2	
		MGT 310	Quality Management	2	
		MKT 406	Service Marketing & MGT	3	
		FIN 250	Managerial Accounting	3	
			Total	21	
	6	BUS 300	International Business	3	12
		MGT 300	Human Resource Management	3	
		MGT 400	Operations Management	3	
			Total	21	
4	7	CIP 400	Research Methodology	3	10
		MGT 250	Strategic Management	3	Preparing for the thesis in the middle on the semester
			Total	16	
4			I Utal	10	

Note: 1. (*course name in Italic is specification course for this major) 2. Students can choose 15- 26 credits per semester 3. About courses are subjected to be adjusted during your study in CIP to maximize your learning experience